



## 2017 SPRING PARADE OF HOMES™ OFFICIAL ENTRY FORM AND CHECKLIST

### SECTION 1 - BUILDER INFORMATION

HBCA MEMBER: Yes \_\_\_\_\_ No \_\_\_\_\_

Builder Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Person #2: \_\_\_\_\_

Contact Person #2 Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Builder Website Address TO APPEAR IN MEDIA PUBLICATIONS: \_\_\_\_\_

### SECTION 2 - MODEL INFORMATION

Check one: Single Family \_\_\_\_\_ Multi-Family \_\_\_\_\_ Remodel \_\_\_\_\_ Virtual Entry: \_\_\_\_\_

NOTE: ALL OF THE FOLLOWING INFORMATION WILL APPEAR IN MEDIA PUBLICATIONS.

Model Home phone number \_\_\_\_\_

Entry Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Entry Name \_\_\_\_\_

Subdivision/Development Name \_\_\_\_\_

Unit # if applicable \_\_\_\_\_

Living Square Feet \_\_\_\_\_

Total Square Feet (including garage/porch/covered patio) \_\_\_\_\_

Total Bedrooms \_\_\_\_\_ Total Bathrooms \_\_\_\_\_

### PRICING

PRICE for this model as shown is \$ \_\_\_\_\_ (include lot price & upgrades).

Pool Package (if applicable) \$ \_\_\_\_\_

REMODEL PRICING: Project price will not be published in media publications, but will be used strictly for judging purposes. This price includes all demolition and all products as shown, excluding furnishings.





### SECTION 3 - ENTRY FEES

#### **HBCA MEMBER Rates**

	<b><u>Deadlines</u></b>	<b><u>Member Price</u></b>
Regular Entry	February 21 <sup>st</sup>	\$2,950 Member
Multiple Entry	February 21 <sup>st</sup>	\$2,500 for 2 <sup>nd</sup> , 3 <sup>rd</sup> etc.
Remodel	February 21 <sup>st</sup>	\$1,525
Showroom	February 21 <sup>st</sup>	\$1,525
SAM Tram*	February 21 <sup>st</sup>	\$450 Member with Parade Entry

#### **NON-MEMBER Rates**

	<b><u>Deadlines</u></b>	<b><u>Non-Member Price</u></b>
Regular Entry	February 21 <sup>st</sup>	\$3,650 Non-Member
Multiple Entry	February 21 <sup>st</sup>	\$3,100 for 2 <sup>nd</sup> , 3 <sup>rd</sup> , etc.
Remodel	February 21 <sup>st</sup>	\$1,925
Showroom	February 21 <sup>st</sup>	\$1,925
SAM Tram*	February 21 <sup>st</sup>	\$600 Non-Parade Entry and/or Non-Member

**LATE FEES apply starting February 22<sup>nd</sup>. Members add \$250 per entry and Non-Members add \$300 per entry. NO entries will be accepted after March 1<sup>st</sup>.**

\*\*The price of entry includes 4 tickets for the Awards Ceremony Dinner.

Cancellations/withdrawals: A \$500 fee will be charged for any cancellations/withdrawals prior to **March 24, 2017**. Entry fee will be forfeited after said date.

Sign deposit: A \$100 deposit for each yard sign is required at time of pick-up – You can pick up your Parade of Homes™ sign and directional signs starting **April 14, 2017**. (Cash or check only) Signs must be returned to HBCA to receive the deposit refund by **May 15, 2017**. All yard signs and directional signs must be removed from posted places no later than **Monday, May 8, 2017**. Failure to remove and return these signs by the deadline is a violation of the HBCA Parade of Homes™ trademark.

Make checks payable to HBCA of Brevard, Inc.: Be sure to complete form and submit by deadlines requested. For more information call the HBCA at 321-254-3700 or email Suzanne Cummins at [director@hbca-brevard.org](mailto:director@hbca-brevard.org)

Return all information to:

HBCA

1500 W. Eau Gallie Blvd., Suite A2

Melbourne, FL 32935

E-mail: [director@hbca-brevard.org](mailto:director@hbca-brevard.org)

\_\_\_ Check enclosed (make payable to HBCA of Brevard, Inc.) in the amount of \$\_\_\_

\_\_\_ Charge to my \_\_\_ MasterCard \_\_\_ Visa \_\_\_ American Express \_\_\_ Discover

Card # \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Print Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_



Section 4 – **\*\*Virtual Entry Option – NEW\*\***

Builders can utilize this section to showcase a home(s) that are under construction and not ready for the 2017 Parade of Homes. Submitting an entry in this category allows another option to represent your brand while still under construction.

The Homes(s) will be displayed in print and online marketing for the Parade of Homes and will feature a photo or rendering of the home, special features, up to 3 logos, builders bio, link to virtual tour if available, contact information and the estimated completion date.

All information and rendering or photo provided by builder.

Entry Fee is \$1,950

All other deadlines and fees apply.



## Section 5 - MEDIA PUBLICATIONS REQUIREMENTS

1. MODEL ENTRY PHOTO – Parade of Homes™ entrant must provide an electronic COLOR photograph or rendering of my model (must be at least 5”X7” at 600 dpi; CMYK only; JPG or TIFF format).
2. MODEL ENTRY FLOOR PLAN – Parade of Homes entrant must provide an electronic copy of the model floor plan (must be 600 dpi line art; JPG, TIFF or PDF format).
3. BUILDER LOGO – Parade of Homes™ entrant must provide their company logo (must be 600 dpi; JPG; TIFF or PDF format).
4. MODEL DESCRIPTION AND FEATURED BULLETS - Parade of Homes™ entrant must provide a description and up to 8 (eight) bulleted features of the model. (Description can be no more than 70 words. Bulleted home features have a maximum of FOUR words per line. BOTH the description and bullets should be typed and be submitted in the SAME document in Microsoft WORD.)
5. DIRECTIONS - Parade of Homes™ entrant must provide detailed directions to the model. (Directions can be no more than 45 words and must be submitted in Microsoft Word, preferably saved in the same document as the model description and bullets.) \*Please note: Home descriptions and bullet points are subject to editing for grammar, clarity, spelling, consistency, style and conciseness.
6. WEB ONLY- The Parade of Homes™ Web site allows you to provide additional information not available on the printed page due to space limitations. If you want to include additional photos or other information, please submit a SEPARATE CD labeled WEB ONLY for this model.
7. GREEN BUILDING RECOGNITION ONLY – Proof of certification must accompany Green Building recognition will give builders a competitive advantage in the marketing of new home sales over re-sales. If builders are members of FGBC or if the model is certified, they will receive recognition on the main print media page. For green building recognition, the Parade of Homes™ entrant must provide their FGBC or LEED certification to be included on my media publication ads. You may also provide an “Energy Star” logo or a “Build Smart” logo for your media publication ads.

Please send all the information above #1-7 directly to media contact. The media contact and deadline for media and proofs will be delivered to you via a separate email.

Deadline is **February 24, 2017** for ALL completed parade entry forms and payments.

Deadline for ALL media materials required for all parade entry is **March 1, 2017**. Proofs will go out as they are completed.





SECTION 6 - CRAFTSMANSHIP AWARDS

EACH BUILDER will select the Craftsmanship Award winner for EACH model entry.

Craftsmanship Awards will only be awarded to members of the HBCA.

Please list the person or company that YOU feel did the most outstanding workmanship, installation or had the highest quality product. Be sure you provide the COMPLETE and ACCURATE person and/or company name with correct spelling and a company phone number.

**CHOOSE ONLY ONE CATEGORY BELOW: CIRCLE ONE:**

AC	CABINETS	CARPENTRY	CONCRETE
ELECTRICAL	FLOORING	LANDSCAPING	PAINTING
PLUMBING	POOL	ROOFING	STUCCO
WINDOWS			

OTHER: \_\_\_\_\_

CONTRACTOR NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Forward completed application and payment to the HBCA at:

HBCA of Brevard  
1500 W Eau Gallie Blvd. Ste. A2  
Melbourne, FL 32935

